



*Lapuan Runkurit*

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no 6 **WAY OF LIVING** SS18

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**WEAVERS FROM FINLAND**

YOUR PERSONAL COPY TO TAKE HOME AND ENJOY FOR LONG





*Front cover:*

**TERVA children's bathrobe**

col. white-grey,  
washed linen-tencel-cotton,  
design Lapuan Kankurit

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**TERVA towel**

85x180 cm, col. white-grey and  
white-multi-grey,  
washed linen-tencel-cotton,  
design Lapuan Kankurit

**SADE towel**

95x180 cm, col. white-grey,  
100% washed linen,  
design Aoi Yoshizawa

**LAPUAN KANKURIT  
WAY OF LIVING**

**WEAVING MILL**

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No 6, Spring/Summer 2018  
Printed by Copy-Set Oy, Helsinki



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www.lapuankankurit.fi



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# no 6 · SS2018

## THE MANY SIDES OF FINLAND

Warm, sunny days invite Finnish people to spend time outdoors. Gardens and marketplaces come alive as people gather together for traditional celebrations and the blissful everyday life.

To us at Lapuan Kankurit, Finnish culture and lifestyle are at the heart of what we do. Our country's strong connection with nature shows in the materials we choose to use, like linen and wool. Finland is the home of our weaving mill, and our products have strong roots in traditional craftsmanship.

Culture constantly develops and international influences bring new points of view that enrich our Finnish culture. Meeting designers and clients from around the world inspires our work at Lapuan Kankurit. We love merging our Finnish roots with traditions from other cultures, and for example Japanese designer Makoto Kagoshima's pattern KUKAT combines his knowledge with Finnish craftsmanship tradition.

Finnish culture is filled with little moments of relaxation and comfort. Breakfast invites families to spend time together in preparation for a busy day. We also visit perhaps the most Finnish place of them all: the sauna. These are traditions that we wish to maintain and develop further.

In the future, we wish to see history and international ideas in our Finnish culture woven together to create a lifestyle of sustainability and beauty.

*Jaana and Esko Hjelt*  
**Fourth generation weavers**







# The Magic of Sauna

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Model **Anni** / Brand Photo **Katri Kapanen**  
Muah **Heidi Viskari** Lighting **Eepu Näsi**  
Style, Concept & Text  
**Anna Pirkola & Kirsikka Simberg** / Studio Plenty








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**USVA towel** 48x70cm, 95x180cm, col. linen-white  
100% washed linen, design Anu Leinonen

During the past few decades the number of saunas in Finland has grown quite rapidly. There are now over 1.5 million saunas in this country of five million people.

Bathing in sauna is a centuries-old ritual, where the sole purpose is not to cleanse the body, but also to care for the mind. Even if the physical benefits of sauna are often self evident, the spiritual healing can be just as powerful. There is something very profound in the energy of the hot room, perhaps because as we enter the sauna, we leave our clothes, our titles, and our smart phones in the dressing room.

Whether it's a cabin sauna by the lake, or a communal sauna in a hotel spa, going to one is an act of self care. A holistic experience, an investment in body and spirit.

It's reassuring to know that in this age of biohacking and constantly pushing ourselves to be healthier and more successful, to do better – no pain no gain! –, there are still some things in life that are healing and beneficial, but require only our attendance, and not much else.

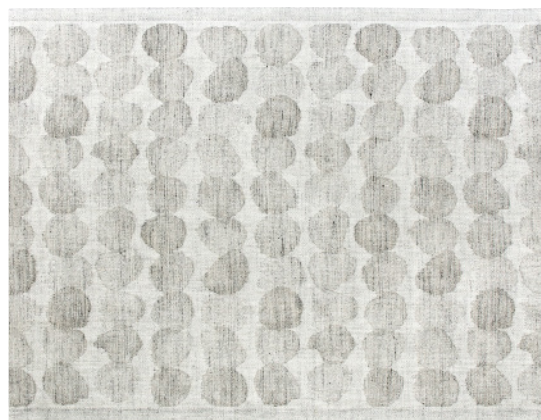
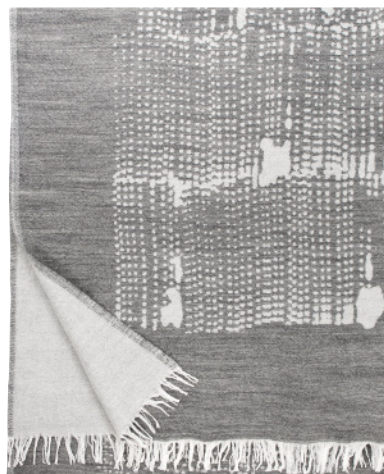
Bathing in sauna is relaxing, but it also invigorating. It is beneficial for our cardiovascular circulation, softens tensions in our muscles and joints as well as deep cleanses our skin. In addition, it flushes toxins, burns calories and improves the quality of our sleep and reduces stress. It's a true manifesto of soft values: all you have to do is sit still – or better yet, lay down – and let the sauna lift your spirits, calm your mind and take care of your body.

If that's not magic, I don't know what is.

Next time you leave the hot room, take a minute to breathe in a little deeper. Cherish that feeling, take it within you. Let the magic of sauna stay with you a little longer.



*Previous spread:* **VIIVOJEN LEIKKI tablecloth** 175x300 cm, col. white-black & linen, 100% linen, design Dora Jung 1957  
*Previous spread, 1&4/* **LAINÉ poncho** col. white-linen, washed linen-tencel-cotton, design Lapuan Kankurit  
**ONNI slippers** col. linen, linen terry, design Anu Leinonen 2/ **USVA pillow case** 50x60 cm, col. linen-white, 100% washed linen, design Anu Leinonen **USVA duvet cover** 150x210 cm, col. linen-yellow, 100% washed linen, design Anu Leinonen  
 3/ **KASTE bathrobe with hood** col. grey, 100% washed linen, design Anu Leinonen




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**HALAUS scarf** 70x200 cm, col. rust,  
100% washed linen, design Lapuan Kankurit

**SADE sauna pillow\*** 20x46 cm, col. white-linen,  
linen-bio-organic cotton with polyester fiber filling,  
design Aoi Yoshizawa

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**MESI blanket** 140x180 cm + fringes, col. grey  
100% wool, design Reeta Ek "Young Designer of the Year 2017"

**SADEKUURO sauna cover** 46x60cm, col. white-linen,  
linen-bio-organic cotton, design Aoi Yoshizawa

\* The sauna pillow is perfect to take with you to the beach.

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**SADE towel** 95x180 cm, col. white-grey, 100% washed linen, design Aoi Yoshizawa












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**IIDA pocket shawl** 60x200cm + fringes, col. black-white  
100% wool, design Marja Rautiainen




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**ESKIMO hot water bottle** capacity 2 liters, col. grey  
100% wool cover, design Reeta Ek "Young Designer of the Year 2017"



**MAIJA blanket** 130x200 cm + fringes, col. grey,  
washed linen- tencel-cotton, design Lapuan Kankurit



**KOIVU bag** 29x39 cm, 40x60 cm, col. white-black, 100% washed bio-organic cotton, design Marja Rautiainen







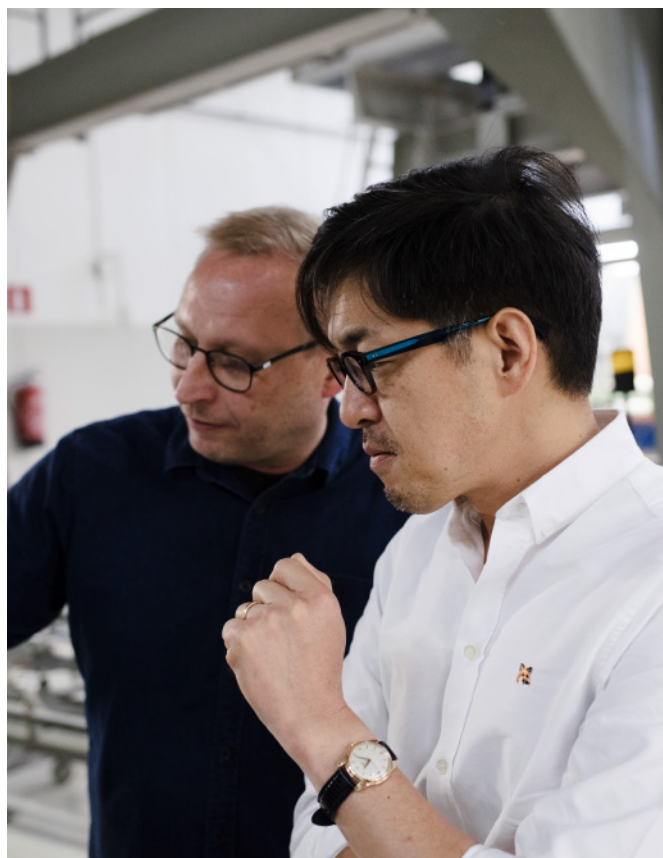
# Designing Everyday Joy

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Ceramic artist and designer  
Makoto Kagoshima creates  
work that is both functional  
and whimsical.

Text Aino Hyvärinen Photo Katja Löföner









Previous spread: **KUKAT cushion cover** 50x50 cm, col. white-petroleum,  
washed linen-bio-organic cotton, design Makoto Kagoshima  
**KUKAT blanket/ tablecloth** 140x240 cm + fringes, col. white-rose, washed linen-bio-organic cotton,  
design Makoto Kagoshima

Nature and everyday life inspire ceramic artist and designer **Makoto Kagoshima**. His illustrations and designs are often described as whimsical and heartwarming with their animal and plant motifs.

“First, I think about what I need for myself now”, Makoto describes the start of his creative process. Functionality fascinates him as much as the charming world his illustrations create. His products are meant to bring joy and beauty to clients in their everyday life.

Makoto works in his studio in Fukuoka, Japan, and his works have been shown in exhibitions all over the world, including Los Angeles, Taipei, and London. After graduation from an art college, he initially worked with interior design. “I worked in for example sales, management, and displays for twelve years in total”, he says. The job enabled him to work with beautiful spaces and interiors from all over the world. Makoto also says that meeting people with different backgrounds was fascinating. “Encountering those professionals from various fields, and all the knowledge I gained from them led me to my work”, he describes.

Makoto began working with Lapuan Kankurit in 2012 after an encounter in Japan. Similar interests and values led to the cooperation. Entrepreneurship and a passion for authentic materials unites Makoto with Lapuan Kankurit. Makoto describes his interest in working with textiles: “It’s a completely different material from the pottery I make.”

“‘What to make’ is an important question”, he says. “‘Who to work with’ is also an important choice. It’s my pleasure to work with **Jaana** and **Esko Hjelt** from Lapuan Kankurit.”

Makoto has visited the weaving mill in Lapua, Finland. He says that he was surprised by how much craftsmanship was visible in the work. “Before visiting, I had an image that the products were made by machines in a factory”, he says. Large machines are operated at the weaving mill, but Makoto soon realised they were simply tools for highly skilled professionals. “They are the same as my small modelling knives and brushes”, he describes. “I felt the machines were an extension of the hands of the staff. I feel the hands of the craftsman in Lapuan Kankurit products.”

Makoto sees Finnish culture as one that values nature and functionality - both elements that are strongly visible in his work as well. He himself uses crafts and industrial products made by Finnish artists and designers.

“I use them every day”, he says.

One day, he wishes that in addition to textiles, he could also design ceramics in Finland. He finds that Finnish companies work passionately and flexibly.

“I am interested in what kind of change will appear in what I make”, he explains why working in Finland would be fascinating.

“I’m impressed with the beauty of Finnish things.”





GATHERING AROUND

# the breakfast table

What better way to begin  
a beautiful day than by enjoying  
a delicious breakfast?



Models **The Åman Family**  
Text **Aino Hyyryläinen** Photo **Katja Lösönen**







**HELMİ towel** 48x70 cm, col. white-rose  
100% washed linen, design Marja Rautiainen  
**KASTE tablecloth/blanket** 150x260cm, col. grey-white,  
100% washed linen, design Anu Leinonen

In Finland, breakfast time is filled with wonderful flavours and natural ingredients. Enjoying a hearty breakfast offers a moment's pause before the hustle and bustle of the day and keeps you full well into lunchtime.

Coffee and tea are the staples of breakfast and Finns love their warm drinks in the morning. A steaming cup of freshly brewed coffee or tea is both comforting and energising. The scent of coffee lingering in the air wakes up the rest of the family and invites everyone to gather around the table.

Finnish breakfast often consists of open sandwiches, porridge, dairy products, and fresh fruit and berries. Rye bread is common in many Finnish homes, as are Karelian pasties. They are rye-crust pasties filled with rice or mashed potato that are often served with munavoi, butter mixed with chopped hard-boiled eggs and seasoned with salt.

Summer in Finland might be short, but its flavours last all year round. Many Finns still pick their own berries for the freezer or boil seasonal fruit into jam. Bilberries, lingonberries, raspberries, and strawberries are a staple in many Finnish homes and give an energising boost to mornings everywhere.

Although breakfast is everyday routine, it also has a place in Finnish celebrations. Christmas Eve morning is welcomed with rice porridge and birthdays often begin with enjoying breakfast together. In May, mothers across the country pretend to be asleep while the rest of the family prepares breakfast for them – a beautiful start to a beautiful day.

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- ← Previous spread: **PANAMA MINI apron** 70x80 cm, col. white-black, linen-bio-organic cotton, design Lapuan Kankurit  
**MERU towel** 48x70cm, col. linen-multi, 100% washed linen, design Mifuko  
**MERU tablecloth/blanket** 150x260 cm, col. linen-multi, 100% washed linen, design Mifuko  
**USVA napkin** 47x47 cm, col. linen, 100% washed linen, design Anu Leinonen
- 1/ **KUKAT towel** 48x70 cm, col. white-rose, washed linen-bio-organic cotton, design Makoto Kagoshima  
2/ **KUKAT tablecloth/blanket** 140x240 cm + fringes, col. white-rose, washed linen-bio-organic cotton, design Makoto Kagoshima  
**USVA pillow case** 50x60 cm, **duvet cover** 150x210 cm col. linen-grey, 100% washed linen, design Anu Leinonen  
3/ **KASTE tablecloth/blanket** 150x260 cm, col. grey-white, 100% washed linen, design Anu Leinonen  
4/ **KASTE bathrobe** col. grey, 100% washed linen, design Anu Leinonen




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#### ONLINE BEST SELLER:

**TSAVO scarf** 70x200 cm, col. linen-yellow,  
100% washed linen, design Mifuko




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#### TOKYO BEST SELLER:

**KOIRA & KISSA towel** 48x70 cm, col. white-rose,  
washed linen-bio-organic cotton, design Makoto Kagoshima

#### ONLINE STORE

Shop from where and when you like.  
Shopping at our online store is convenient and hassle free.

Our online store has all of our great products, but it also gives you a peek into the real workings and the people behind Lapuan Kankurit. Take a look at some detailed information on the designers, materials, our weaving mill and the production of our lines at [www.lapuankankurit.fi](http://www.lapuankankurit.fi)

Get inspired and share your own thoughts, photos and ideas about our products using our hashtag [#lapuankankurit](https://www.instagram.com/lapuankankurit) on instagram. Browse through our lifestyle image gallery and our brochures to help you become inspired.

**Subscribe to our newsletter** to stay abreast with our latest news, special offers, events and new products.

#### We ship to the following EU countries:

Austria, Belgium, Denmark, Finland, France, Germany, Great Britain, Italy, Luxembourg, the Netherlands, and Sweden.

#### TOKYO FUTAKO TAMAGAWA SHOP

Lapuan Kankurit's distribution network in Japan extended when, with company's local distributor Biotope corp., they opened the first shop-in-shop outside Finland in September 2017. The shop can be found in Slowhouse in Futako Tamagawa in Tokyo.

The spacious shopping centre is only a few minutes away by train from busy Shibuya. The location is perfect for Lapuan Kankurit, and Slowhouse clients appreciate the authenticity and connection with nature that Lapuan Kankurit stands for. Located next to the relaxing riverside, the area is home to many design and interior shops, restaurants, cafés, and beautiful terraces.

[info@lapuankankurit.jp](mailto:info@lapuankankurit.jp)  
[www.lapuankankurit.jp](http://www.lapuankankurit.jp)

#### Slowhouse / Lapuan Kankurit Shop

Tamagawa Takashimaya SC Marronnier Court 2F 2-27-5,  
Tamagawa  
Setagaya-ku, Tokyo 158-0094, Japan  
Tel. +81-(0)3-3708-9515  
Mon-Sun 10am-9pm  
[www.slow-house.com](http://www.slow-house.com)






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#### OUTLET BEST SELLER:

**ESKIMO blanket** 140x180 cm + fringes, col. beige  
100% wool, design Reeta Ek "Young Designer of the Year 2017"




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#### HELSINKI BEST SELLER:

**TERVA towel** 85x180 cm, col. white-multi-mint,  
washed linen-tencel-cotton, design Lapuan Kankurit

#### LAPUA OUTLET STORE

Our outlet store at the cultural centre, Vanha Paukku in Lapua opened in October 2015 and is designed by Japanese Ima Design.

It is an open spacious store full of charm with an interesting history as the Lapua Ammunition factory (Lapuan Patruunatehdas) whom resided in the building until a dramatic accident closed their doors in 1976.

The former factory today houses a number of shops, museums, a 200 seat Alajoki auditorium, meeting rooms, restaurants, a theatre, the Lapua Art Museum and library.

In summer it is possible to hop on a river cruise with the local ferry, which takes you through the area's history.

[www.vanhapaukku.fi](http://www.vanhapaukku.fi)

#### Lapua Outlet Store

Kulttuurikeskus Vanha Paukku  
Kauppakatu 23

62100 LAPUA, FINLAND

Tel. +358 50 527 57 28

[myymala@lapuankankurit.fi](mailto:myymala@lapuankankurit.fi)

Mon-Fri 11 am-6 pm, Sat 10 am-3 pm

**Check website for summer opening hours**

[www.lapuankankurit.fi](http://www.lapuankankurit.fi)

#### HELSINKI STORE & STUDIO

In the heart of Helsinki, between the Helsinki Cathedral and the Market Square lies our Lapuan Kankurit Store & Studio. It is nestled in the Tori Quarter, a unique Empire style area downtown just a few minutes from the Central Railway Station and other notable landmarks.

You will find many design shops, restaurants, cafés, services, museums and beautiful terraces to enjoy. It is a hint of the fascinating urban life for either locals or visitors of our great little city. Shopping, dining and culture packed between a few quaint streets. You can walk through the whole area which has been transformed into a relaxing novel experience from it's past, which was that of an area housing mostly administrative workers.

[www.torikorttelit.fi](http://www.torikorttelit.fi)

#### Helsinki Store&Studio

Katariinankatu 2

00170 HELSINKI, FINLAND

Tel. +358 50 538 82 44

[helsinki@lapuankankurit.fi](mailto:helsinki@lapuankankurit.fi)

Mon-Fri 11 am-6 pm, Sat 10 am-4 pm

**Check website for summer opening hours**

[www.lapuankankurit.fi](http://www.lapuankankurit.fi)

**HELPING THE BALTIC SEA**  
read more: [www.lapuankankurit.fi](http://www.lapuankankurit.fi)  
[www.johnnurmisen-saatio.fi/en/clean-baltic-sea-projects](http://www.johnnurmisen-saatio.fi/en/clean-baltic-sea-projects)







**TERVA bathrobe** col. white-linen  
washed linen-tencel-cotton  
design Lapuan Kankurit



**LAINE towel** 35x55 cm + fringes, 85x175 cm + fringes,  
col. white-turquoise, washed linen-tencel-cotton,  
design Lapuan Kankurit  
**ONNI slippers** col. linen, linen terry,  
design Anu Leinonen



**AALLONMURTAJA towel** 95x180 cm col. white-turquoise, 100% washed linen, design Reeta Ek

*Back cover:* **VIIVOJEN LEIKKI tablecloth** 175x300 cm, col. linen, 100% linen, design Dora Jung 1957

**VIIVOJEN LEIKKI napkin** 55x55 cm, col. white-black, 100% linen, design Dora Jung 1957



*Lapuan Kankurit*

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SOUL WELLNESS — SUSTAINABLE DESIGN — NATURAL MATERIALS