

*Lapuan Kankurit*

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no I **WAY OF LIVING** 2016

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**LINEN & WOOL**



YOUR PERSONAL COPY TO TAKE HOME AND ENJOY FOR LONG





*Front cover:*

**TRIANO linen blanket**  
140x200 cm, 100% washed linen,  
design Marja Rautiainen  
**USVA pillow case**  
50x60 cm, 100% washed linen,  
design Anu Leinonen

<<

**PÄRE seat cover & pillow**  
46x150 cm / 20x46 cm  
linen-organic cotton,  
design Reeta Ek

**LAPUAN KANKURIT  
WAY OF LIVING**

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 **MASTERS  
OF  
LINEN®**  
100% MADE IN EUROPE



# issue no I

## SUSTAINABLE DESIGN

Are you interested in everyday beauty, responsible production, sustainable textiles and traceability of the materials? Do you enjoy soft, warm wool, shimmering linen and a casual, but yet a cool modern home? Then this magazine is just for you.

We at Lapuan Kankurit value sustainable development and pure natural materials. Our philosophy also includes responsible and environmentally friendly processes, continuous research and development – not to mention our fantastic designers.

Did you know that our linen textiles are woven in Lapua, Finland? We employ local craftsmen, and our refined weaving skills are transformed from one generation to another. In fact, our most long-standing employee worked in our weaving mill for over forty years.

When it comes to our products, multifunctional is what it's all about. There is no right or wrong way to use our products: blankets can also be used as tablecloths or space dividers. When well maintained, high-quality textiles will make you happy for decades, which means you can also leave a lasting inheritance for future generations. Products made by Lapuan Kankurit weave a tale of genuine values, sustainable consumption and respect for nature.

In this magazine, we have picked some of our best products for you. We want you to be inspired, pamper your soul, have a cosy home and enjoy our sustainable design. Let yourself find your unique way of making the world a little bit better, every day.

*Jaana and Esko Hjelt*  
**Fourth generation weavers**





**RUUT** tablecloth  
140x240 cm + fringes  
washed linen-organic cotton, design Heini Riitahuhta  
**MONO** napkin  
47x47 cm, 100 % washed linen







## LAPUA OUTLET STORE

Kulttuurikeskus Vanha Paukku,  
Kauppakatu 23,  
62100 LAPUA, FINLAND  
Tel. +358-50 527 57 28

myymala@lapuankankurit.fi

Mon–Fri 11 am–6 pm, Sat 10 am–3 pm

**In July we're open Monday to Friday 10 am to 6 pm,  
Saturdays 10 am to 3 pm, Sundays noon to 3 pm.**

## LAPUA OUTLET STORE

In October 2015, we opened our new outlet store in Lapua, at the culture centre Vanha Paukku. In our spacious, charming store you can find an extensive selection of Lapuan Kankurit products, alongside changing outlet, second class and test items. Buy them for yourself, as a gift or to remind you of your visit to Finland.

The furniture design of the newly renovated shop was done by the Tokyo based Japanese company IMA Design. The lead designers of the company, Mana and Takashi Kobayashi, have also designed stands and exhibitions for Lapuan Kankurit in Europe and in Japan. The interior designer in charge of our store's premises and materials was Jaana Karell of Karell Design.

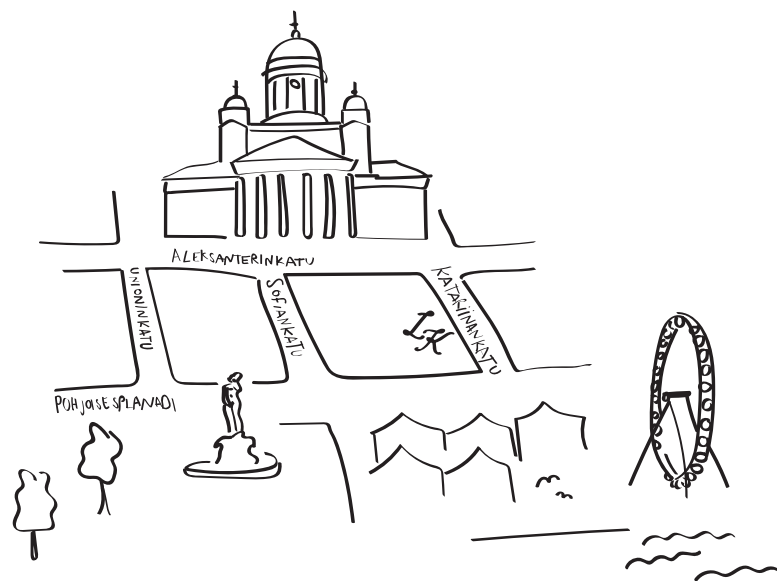
Our outlet store at the centre of Lapua city is located in the cultural centre Vanha Paukku. We're using the former tool factory premises of Lapua Ammunition Factory (Lapuan Patruunatehdas) – a company that owned and used the buildings until a dramatic accident took place in the factory premises in April 1976.

The former factory complex nowadays houses a number of shops and entrepreneurs, a 200 seat Alajoki auditorium, meeting rooms, a cafeteria, a movie theatre, a local theatre group, the Lapua Art Museum and the municipal library.

The factory surroundings also offer a home for the Music Institute and the Adult Education Centre of Lapua – and of course the historical museum of the Lapua Ammunition Factory.

In summer it is possible to hop on a river cruise with the local ferry company. The cruise takes its passengers on a journey through the area's history and surroundings. While visiting the region of South Ostrobothnia, the Aalto Centre in Seinäjoki city is worth seeing. The complex is a marvellous entirety of public buildings designed by Finland's most famous architect, Alvar Aalto (1898–1976). For the gastronomically minded visitors, we recommend a visit to Kyrö Distillery in the village of Isokyrö. The Kyrö Distillery is the home of the renowned Napue Gin, which is made from local Finnish rye. Distillery visits, tastings, dinners and cocktail workshops can be booked via the restaurant, Kyrönmaan Matkailun Edistämiskeskus.





## HELSINKI STORE & STUDIO

### Helsinki Store&Studio

Katariinankatu 2

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Tel. +358-50 538 82 44

helsinki@lapuankankurit.fi

Mon–Fri 11 am–6 pm, Sat 10 am–4 pm

**In June–August we're open Monday to Friday 10 am to 6 pm,**

**Saturdays 9 am to 4 pm, Sundays noon to 4 pm.**

Welcome to visit our Store&Studio at the heart of Finland's capital city! We have a wide selection of our own products and other interesting, delightful lifestyle items that breathe our values – buy them for yourself, as a gift or to remind you of your visit to Helsinki.

Lapuan Kankurit Store&Studio is located in the Tori Quarter – a unique Empire style centre at the heart of Helsinki between the Helsinki Cathedral and Market Square, just five minutes from the Central Railway Station and other major landmarks.

The Tori Quarter has many design shops, restaurants, coffee houses, services, museums and summer terraces. It is a fascinating destination for domestic and international visitors to enjoy urban life, shopping, dining and culture. Formerly an area housing mostly administrative offices, the streets and inner courtyards of the district have now been transformed into an area offering relaxation and novel experiences with pedestrian access.  
*[www.torikorttelit.fi](http://www.torikorttelit.fi)*

→  
ESKIMO blanket 140x180 cm + fringes, 100% wool, design Reeta Ek







**MEHILÄISPESÄ tea towel** 48x70 cm,  
100% washed linen, design Reeta Ek  
**MAIJA dishcloth** 25x32 cm,  
washed linen-tencel-cotton

**FISUT tea towel** 46x70 cm,  
linen-organic cotton, design Eini Knuutinen  
**MAIJA dishcloth** 25x32 cm,  
washed linen-tencel-cotton

1 / **SOMMARSTUGA tea towel** 46x70 cm, linen-organic cotton, design Anna Savolainen **IIDA runner** 43x150 cm,  
100% linen, design Lapuan Kankurit **MAIJA dishcloth** 25x32 cm, washed linen-tencel-cotton  
2 / **MAIJA dishcloth** 25x32 cm, washed linen-tencel-cotton 3 / **MONO tea towel** 48x70 cm, 100% washed linen  
**MAIJA tea towel** 48x70 cm, washed linen-tencel-cotton 4 / **MEHILÄISPESÄ tea towel** 48x70 cm, 100% washed linen,  
design Reeta Ek **KASTE apron** 100% washed linen, design Anu Leinonen







EIJA KOSKI

# The Skymaker

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The Finnish word “himmeli”, which is a form of straw art, originates from the sky. People also often ask if there is something holy in himmelis. Certainly there is something in it.





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←  
1 / **USVA tablecloth** 150x260 cm, 100% washed linen, design Anu Leinonen **KEHRÄ blanket** 130x180 cm, 100% wool, design Sari Myöhänen 2 / **MONO tea towel** 48x70 cm, 100% washed linen **USVA tea towel** 48x70 cm, 100% washed linen, design Anu Leinonen **KASTE apron** 100% washed linen, design Anu Leinonen 3 / **KALA tea towel** 48x70 cm, washed linen-organic cotton, design Makoto Kagoshima **USVA tablecloth** 150x260 cm, 100% washed linen, design Anu Leinonen 4 / **MARIA pocket shawl** 60x180 cm + fringes, 100% wool, design Lapuan Kankurit

## "The wild nature is so wonderful; the universal laws of beauty are still visible."

The rye field waves in the summer wind, and the soft light through the leaves above makes the yard feel like a cosy nest. Only a lone swallow breaks the silence, drawing lines on the canvaslike blue sky. This very place, in the midst of Ostrobothnian plains, is an artist's dream come true.

Is there anything more beautiful than a reflection on an old shed's chalk wall? Himmelist **Eija Koski's** world-famous artwork hangs here; straw yellow, graphic black, even colourful. Almost three meters long, the largest one hangs noble, while the smallest one fits in a tiny box. People around the world are mad about this artwork in Japan, Finland, the young and the old. Himmeli is not something old any more, it's trendy in modern homes, public spaces and galleries.

### PASSION AND PURITY

Also the modern, yet traditional textiles of Lapuan Kankurit feel at home here, says Eija Koski.

There is a unique spirit in Lapuan Kankurit textiles, just as in my artwork. They embrace something very Finnish, but at the same time they are modern and express passion. I appreciate the fact that the linen textiles are made nearby, from natural ingredients.

The wool and linen products are in use also in the artist's summer cottage.

There we sit on the porch, enjoying the sea breeze, all cuddled up in bath gowns. Natural materials feel so soft and warm.

### WILD NATURE

Eija Koski has always loved the nature, woods and its offerings. In her atelier, she also arranges courses on wild herbs and mushrooms. Organic flour from the surrounding fields is sold in brown paper bags.

We also run an organic farm, and it is just fabulous to follow the seasons: how the nature awakens in the spring and how the sprouts turn into crop. When the dusk falls, all kinds of wild animals visit our yard – even moose. I often ride my bike to pick mushrooms in the woods. The wild nature is so wonderful; the universal laws of beauty are still visible.

### UNIVERSAL BEAUTY

Why is it that himmeli touches people around the world?

First I thought that it is the material, rye, which is considered the king of grain.

For me, beauty equals harmony. I found Plato's idea that there is eternal beauty, which consists of lines and mathematical patterns. And there it was: himmeli actually is an octahedron, one of the five basic solids. Now I understand why himmeli is so widely considered beautiful.

I often think how lucky I am having the privilege of working with nature and creating pure beauty, touching souls. I have turned my passion into a profession.





**KASTE apron** 100% washed linen,  
design Anu Leinonen



**MAIJA blanket** 130x200 cm + fringes  
washed linen-tencel-cotton, design Lapuan Kankurit  
**CORONA UNI poncho** 125x75 cm + fringes  
100% wool, design Marja Rautiainen



**KASTE apron** 100% washed linen, design Anu Leinonen  
**MONO tea towel** 48x70 cm, 100% washed linen





THE WEAVING MILL IS

# Our heart

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Developing the best textiles in the world is our passion. The world is changing, and Lapuan Kankurit has the courage to develop entirely new products and invest in our own production in Finland. Our own mill, the young, open-minded professionals, and the experienced older craftsmen who work there allow us to make our products a little better every day.

Our top designs are woven at Lapua, in the middle of Ostrobothnian fields. Success does not come about by chance. Instead, both traditions and a pioneering attitude are needed.

We use only natural raw materials; linen, tencel, cotton, wool and mohair. We know where our materials come from, and we also know all the working stages from thread to finished product. This produces a result we can be proud of. The skillful jacquard weaving and fine-tuned material treatment skills are the result of generations of learning in our family business.

We don't just talk of a better tomorrow. Instead, we make things happen in our own mill every day: we are bold enough to experiment, we make mistakes and then finally succeed. We invest in machines, people and know-how. This is how new innovations and products that reap awards are created – they are the best textiles in the world.

Our passion is to stay one step ahead.





**CYGNUS** tea towel 48x70 cm  
washed linen-organic cotton, design Terese Bast  
**RUUT** table runner 48x150 cm  
washed linen-organic cotton, design Heini Riitahuhta



**KASTE** bath gown  
100% washed linen, design Anu leinonen



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- 1 / **UITTO** towel 95x180 cm, 100% washed linen, design Reeta Ek **TERVA** towel 85x180 cm, washed linen-tencel-cotton  
2 / **CORONA** cushion 50x40 cm **blanket** 130x170 cm + fringes, 100% wool, design Marja Rautiainen  
3 / **MAIJA** blanket 130x200 cm, washed linen-tencel-cotton, design Lapuan Kankurit **RUUT** cushion 50x50 cm,  
washed linen-organic cotton, design Heini Riitahuhta **ILTA** bedding set 150x210 cm + 55x65 cm, 100% washed linen  
4 / **KASTE** bathrobe 100% washed linen, design Anu Leinonen **TERVA** towel 85x180 cm, washed linen-tencel-cotton





**USVA towel** 70x130 cm, 95x180cm,  
100% washed linen, design Anu Leinonen  
**TERVA towel** 85x180 cm,  
washed linen-tencel-cotton,  
design Lapuan Kankurit

**USVA towel** 70x130 cm, 95x180cm,  
100% washed linen, design Anu Leinonen  
**TERVA towel** 85x180 cm,  
washed linen-tencel-cotton,  
design Lapuan Kankurit



**KASTE towel** 48x70 cm, 95x180 cm, 100% washed linen, design Anu Leinonen  
**TERVA towel** 65x130 cm, 85x180 cm, washed linen-tencel-cotton, design Lapuan Kankurit

*Back cover:* **KASTE gown** 100% washed linen, design Anu Leinonen **AINO blanket** 130x170 cm + fringes 100% wool, design Aoi Yoshizawa **IIDA pocket shawl** 60x200cm + fringes, 100% wool, design Marja Rautiainen





*Lapuan Kankurit*

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SOUL WELLNESS — SUSTAINABLE DESIGN — NATURAL MATERIALS